ATTENDEE GUIDELINES ON SOLICITATION ACTIVITIES

BACKGROUND ON PROHIBITIONS

1. Cryptocurrencies are not legal tender in India. Further, under Indian law, such as the Prevention of Money Laundering Act, 2002 (“**PMLA**”) and Financial Intelligence Unit of India (“**FIU-IND**”) guidelines, and the Foreign Exchange Management Act, 1999 (“**FEMA**”) – cryptocurrencies and crypto-assets (referred to as Virtual Digital Assets (“**VDAs**”)) and VDA service providers (including exchange, broker, transfer, and related financial services) are strictly regulated. Furthermore, promotional activities relating to VDAs are subject to disclosure requirements.

2. Devcon, being a purely educational conference, has a longstanding prohibition against any form of solicitation, sales, marketing, promotions, and offers to sell, including (but not limited to) announcements of ICOs, crowdsales, or other similar promotional pitches, ‘suitcasing’, and outboarding. See Clause 5 & 8 of the Devcon Ticket Sale Terms and Conditions. Additionally, please also see The Attendee Code of Conduct, and The Attendee Media Policy.

3. These Attendee Guidelines (or “**Guidelines**”) set out the prohibitions in more detail. They apply to all attendees of Devcon. By attending Devcon, you agree to comply with these guidelines.

GUIDELINES

4. **No Promotion of Regulated Products or Services.** Attendees must not promote or provide any information relating to:

   a) The offering or selling of financial products such as Virtual Digital Assets (cryptocurrencies, investment tokens, utility tokens, NFTs), securities, derivatives, payment, currency, and any other regulated products (“**Regulated Products**”); and

   b) The provision of exchange, broker, dealer, advisor, fund manager, or custodian services, or any other regulated services related to Regulated Products (“**Regulated Services**”);

unless such Regulated Products and/or Regulated Services are compliant with Indian law and align with these Guidelines in the manner set out below.

5. **No Distribution of Materials Related to Regulated Products or Services.** Attendees must not distribute any materials (including QR codes, onboarding forms, or links) that solicit or enable others to financially invest in, commercially trade, or purchase Regulated Products, or to utilize Regulated Services, that are not compliant with Indian law, or in contravention of these Guidelines. This includes, but not limited to, materials that direct attendees to VDA platforms that are not registered with FIU-IND, or enable cross-border transactions. This clause does not restrict the distribution of purely educational materials relating to the underlying technology of VDAs.

6. **No Live Trading or Commercial Crypto Operations.** Attendees must not conduct or facilitate any live trading, fiat-to-crypto exchanges, commercial token sales, or live crypto payments at the event.

7. **No Prohibited Services.** Attendees must not promote, or enable the usage of anonymity-enhancing tokens, transaction tumblers, or mixers at the event. Such tools are prohibited under Indian law. This clause does not restrict activities that explain the underlying technology of such tools strictly for educational purposes.

8. **ASCI Advertising Compliance & Mandatory Disclaimer.** All materials which are addressed to the public or a section of it, the purpose of which is to promote, directly or indirectly, the sale or use of goods and services to whom it is addressed, permitted at the event and relating to VDAs, must strictly comply with the below instructions:

   a) **Mandatory Risk Disclaimer:** Any permitted display referencing Regulated Products or Regulated Services must prominently state:
   "Crypto products and NFTs are unregulated and can be highly risky. There may be no regulatory recourse for any loss from such transactions."

   b) **Restricted Terminology:** Materials must avoid using traditional financial terms such as *"currency," "securities," "custodian,"* or *"depositories"* in connection with Regulated Products or Regulated Services.

   c) **No Profit Promises or Downplaying Risks:** Materials must not guarantee future profits, depict trading as a solution to financial hardship, feature minors, or downplay risks.

   All advertising material must follow any additional requirements prescribed in the 'Guidelines for Virtual Digital Assets and Linked Services'.

9. **Avoid Sensitive Discussions.** Attendees should avoid discussions with any individuals offering or promoting Regulated Products or Regulated Services. Do not share sensitive financial details, private keys, or passwords with anyone. The event organisers will never request such information or assist in opening a trading account during the event.

10. **Activities & Communications.** These prohibitions apply to all forms of activities and communications related to the event, including:

    a) Speeches, presentations, and interviews;
    b) Conversations and other oral communications;
    c) Advertising and marketing; and
    d) Any information or material distributed to the public or widely shared during the event.

11. **Acknowledge Event Restrictions.** By attending the event, attendees acknowledge that the event is not intended for the direct or indirect promotion of financial products or services by Booths or Speakers. Any such activity is prohibited.

CONSEQUENCES OF NON-COMPLIANCE

12. **Civil & Criminal Liability.** Failure to comply with these Attendee Guidelines may result in civil and/or criminal liability under the laws of India (including the PMLA and FEMA). We reserve the right to deny admission or expel any attendee who fails to comply with these guidelines.

13. **Monitoring by Regulators.** The event may be subject to monitoring by Indian regulators and law enforcement agencies. Regulators actively enforce actions against unlicensed or non-compliant business operators that promote or solicit Regulated Products or Regulated Services.

QUESTIONS & CLARIFICATIONS

If you have any questions about these Attendee Guidelines, please contact us at support@devcon.org.